Quick Guide

Improvement Essentials

How to Apologize: Disclosure of Medical Errors and Unanticipated Outcomes

Timely and clear apologies build trust with patients and families and reduce the risk of litigation. Follow this practical strategy to guide your apology, provided by an interdisciplinary team of providers and risk managers.

What is Disclosure?

 Disclosure, the act of revealing information to a patient or family, is a process, not an isolated occurrence—especially after serious events. Whether the patient suffers an unanticipated outcome without clear fault or a true medical error, the process can include multiple cycles of response, disclosure, investigation, and analysis before ultimately achieving resolution.

When to Disclose

The initial disclosure conversation should be held as soon as possible and will set the tone for subsequent investigation and follow-up.

How to Disclose

First, be aware of the unique legal challenges

There are general strategies to help deliver bad news that should be followed, but disclosure of medical errors presents some unique additional challenges. Providers may be embarrassed, unsure of what to say, or nervous about legal liability. As a result, disclosure of medical errors may be perceived as incomplete ("partial disclosure") or may never happen. This not only fails to fulfill our responsibility for clear and consistent communication, but often leads to the very lawsuits providers hope to avoid.

Many states, including Utah, have implemented “apology laws” to protect providers who express sympathy or condolences after a medical error or unanticipated outcome. While protections vary state-to-state, and providers should be careful not to admit or assign fault prematurely or inappropriately, these protections help providers better meet patient communication needs.

Beyond legal protections, multiple organizations have also found that efforts to reform their disclosure practice increase transparency and reduce litigation costs. The disclosure process at University of Utah Health aligns with recommendations from the Agency for Healthcare Research and Quality and helps individuals and the organization respond to patients and families in a timely, thorough, and just way.

Second, follow the process – Five Steps to Successful Disclosure (next two pages)
Quick Guide

Five Steps to Successful Disclosure

The following Five Steps to Successful Disclosure are recommended for the initial disclosure meeting after a medical error or unanticipated outcome:

1. **SET UP the conversation**
2. **LISTEN and assess understanding**
3. **APOLOGIZE sincerely**
4. **DISCUSS next steps**
5. **SUPPORT for patient/family, you and your team**

### 1. SET UP the conversation

- **Ask for and host a conversation** (don’t wait—do this soon after the error is discovered). Gather all the details and as much information as possible for the patient and family. Consider which members of the patient’s personal support system should be present. Identify which members of the healthcare team should take part in the disclosure with you. The attending physician should be present (but you may not be able to wait). Find a private and quiet place to meet. Introduce yourself and any other individuals in attendance. Sit down. Minimize distractions.

- **Prepare the patient/family for serious conversation** (shot across the bow). Set the stage for the whole interaction. Start from the beginning: “There has been an unanticipated event in your care and I am here to tell you everything I can.” Know and use the patient’s name. Explain objectively what occurred: “You did not receive the antibiotics we intended to give you last night.” Share the information you know. Make factual conclusions and resist the urge to speculate on what may have happened.

### 2. LISTEN and assess understanding

- **Invite questions and listen openly.** After sharing a sentence or two about the event, ask if they are ready to hear more details. Allow time for a response. Throughout this conversation, there may be comments or behaviors reflecting grief responses such as anger or disbelief. Depending on the situation, patients and families may misinterpret or not hear information discussed. Be ready to repeat information or give information in another way if needed. Encourage patients and families to ask questions so they gain understanding. Anticipate varied responses from different people. Be prepared to listen and offer support.

### 3. APOLOGIZE sincerely

- **Vulnerability is sincerity – it’s okay to feel uncomfortable.** You should offer words of apology and condolences such as, “I am sorry this happened.” Apologize more than once. When appropriate, use phrases of reassurance such as, “We are going to take care of you.”

- **Avoid blame.** Be careful not to prematurely assign blame with phrases like “we screwed up,” or “this is _____’s fault.” Subsequent conversations after additional investigation will better address this.
Six Steps to Successful Disclosure (cont.)

4. DISCUSS next steps

• Discuss the next steps in caring for the patient. You can promise patients will receive the ongoing medical care they need. “We will monitor you closely and provide any further care you need.”
• Discuss the next steps for investigation and prevention of recurrence. If certain details remain unclear, explain that further investigation will take place. You can assure the patient that results of this investigation will be shared with them and inform specific actions to prevent a similar event from happening again.
• Discuss who will speak to the patient/family next and when. Identify a contact for patients and families who will manage follow-up communication to discuss the situation. Be as specific as possible.

5. SUPPORT for patient/family, you and your team

For Patients and Families

• Offer support services to the patient/family. Consider inviting a behavioral health provider or clergy to the meeting. Otherwise, offer to facilitate services afterwards. If finances are raised as a concern, acknowledge this as a legitimate concern and explain that the organization will discuss details with the patient and family. Reference contact (if available).
• Dealing with death. If a patient dies unexpectedly, be sure to use the word “dead”, “died”, or “death” to be clear about what you are saying. Use the patient’s name. Death of a patient is a significant event and will result in numerous coordinated actions from members of the healthcare team. Familiarize yourself with the process, leverage support services, and take your time to walk family through the next steps.

For Providers and Teams

• Seek support for you and your team. Recognize the impact medical errors, especially those resulting in death, will have on you and your team. Health care providers can become the “second victim” of medical error. Be proactive about seeking support from local resources like the Resiliency Center. Contact Risk Management for any general assistance with disclosure or after any serious unanticipated outcome.

Contacts

Support Services:
U of U Health Resiliency Center
(801) 213-3403
resiliencycenter@hsc.utah.edu

Disclosure Services:
U of U Health Risk Management
(801) 581-2031
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